Mozilla, Open Source, and Future of the Internet

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Outline of Presentation

• What Is Mozilla
• Why Is Mozilla “Successful”
• What Are Important to Mozilla and the Future of the Internet
Mozilla Is ...

• A global effort to promote choice and innovation on the Internet;
• The foremost advocate for users on the Web;
• An open source project with thousands of contributors;
• The maker of the Firefox Web browser and the Thunderbird email client;
• ...
Mozilla Is a Product
1994: Netscape Navigator 1.0 release
1997: Netscape Navigator 4.0 ... and ...
1998: Open Source/2002: Mozilla 1.0
2002: Phoenix 0.1

Phoenix 0.1
Mozilla/5.0 (Windows; U; Win95; en-US; rv:1.2b) Gecko/20020923 Phoenix/0.1

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Two red phoenixes are depicted, one facing left and the other facing right, with flames around them.
2003: Mozilla Foundation
November 2004: Firefox 1.0
10 million downloads in the first 30 days!
10/24/2006: Firefox 2.0

Congratulations on shipping!
Love, the IE team
Firefox

• Award-winning Web Browser

• Features
  • Integrated search
  • Popup blocking
  • Tabbed browsing
  • Auto-updating

• Based on 10+ years of work from Netscape
User Experience

- Tabbed Browsing
- Built-in Search
- Form Spell Checking
- Web Feeds
Browser Customization

• Add-ons let you add your favorite search engines, feed readers, themes, and functions

• 3,000+ Firefox add-ons such as:
  - Content Discovery
  - Shopping Tools
  - Blog Integration
  - Bookmarks Extras
“Browser Customization” Video
Security

• Fastest response time of any vendor
• Phishing Protection & Popup Blocking
Fewer Days at Risk

- In 2006, Firefox users were at risk for 9 days
- MSIE & MSIE-based browser users at risk for 284 days
- “at risk” defined as exploits disclosed but unpatched
Mozilla Is A Platform
Mozilla/Firefox Is Real

• 120+ Million users worldwide
• 3,000+ community-contributed add-ons
• 44 language localizations
• 1,000+ contributors to code base
• thousands of volunteers & evangelists
• fewer than 100 employees
• 600,000 Firefox downloads, over 2.1 terabytes of data, and 25 million update requests, per day, in 2006
“Mozilla Is Hot” Video
Market Share

- North America: 18.7%
- Europe: 27.3%
- Africa: 14.7%
- Asia: 14.3%
- South America: 15.5%
- Oceania: 28.9%

Source: XiTi
% of Firefox Users

English 57%
German 14%
French 7%
Spanish 5%
Polish 4%
Japanese 2%
Chinese 1%
Other
Mozilla Is an Organization

• Mozilla Foundation

• Mozilla Corporation (Mountain View, California)

• Mozilla Europe

• Mozilla Japan

• Mozilla Online Ltd. (谋智网络，Beijing, China)

• The “Thunderbird” company (new)
Mozilla Is a Community
Nightly testers

10,000s

Contributors

Beta testers

500,000
Daily users

500k

Nightly testers

Beta testers

Contributors

(approx 100M)
Killer Weapon: Our Community

- 30-40% new code come from the community
- Firefox 3 in early 2007
- Firefox 4 in 2008
Ways to Get Involved

• Use Firefox
• Spread the word spreadfirefox.com
• Give us feedback
• Write an Add-on developer.mozilla.org
• Become a contributor
Why Is Mozilla “Successful”

• Goals for public benefit, not financial gains
• Innovative technologies and products
• Community contributions and participations
• Operations with maximum transparency and accountability
Mozilla Manifesto

1. The Internet is an integral part of modern life.
2. The Internet is a global public resource that must remain open and accessible.
3. The Internet should enrich the lives of individual human beings.
4. Individuals' security on the Internet is fundamental and cannot be treated as optional.
5. Individuals must have the ability to shape their own experiences on the Internet.
The effectiveness of the Internet as a public resource depends upon interoperability (protocols, data formats, content), innovation and decentralized participation worldwide.

Free and open source software promotes the development of the Internet as a public resource.

Transparent community-based processes promote participation, accountability, and trust.

Commercial involvement in the development of the Internet brings many benefits; a balance between commercial goals and public benefit is critical.

Magnifying the public benefit aspects of the Internet is an important goal, worthy of time, attention and commitment.
Future of the Internet

• Open internet with accessibility, choice, and innovation (open standards, open source)

• “Browsers are too important to be left to companies to build.” (Forbes, page 60, 10/29/2007)
“Mozilla Is Cool” Video
Thank you very much!

I Support the Open Web